

[01]

EDUCATION

Lynn University

BFA Graphic Design, 3.7 GPA

Boca Raton, FL

2022-2024

Merit Scholar, Deans List ('23, '24)

Dean's Award for Excellence in Undergraduate Education

Chapman University

Graphic Design, 3.6 GPA

Orange, CA

2018-2021 (transfer)

[02]

EXPERIENCE

Graphic Designer

OGK Creative

Hybrid (Boca Raton, FL)

2024-Present

Support the design process across print, digital, web, and social media, delivering high-impact visuals that maintain brand consistency. Collaborate with clients and internal teams to develop innovative design solutions that align with objectives and drive results. Proactively identify workflow inefficiencies and refine ongoing projects to enhance quality and functionality. Foster a collaborative environment, helping elevate team creativity while ensuring successful project execution and client satisfaction.

Creative Advisor

Lynn University, Center for Achievement & Learning

Boca Raton, FL

2023-2024

Mentored students in design and creative curricula, enhancing proficiency and fostering skill development in core design principles and software. Provided personalized feedback tailored to individual learning needs. Supported students with learning disabilities by implementing accessibility-focused teaching strategies for an inclusive learning experience.

Senior Designer & Photographer

Lynn University, College of Communication & Design

Boca Raton, FL

2022-2024

Selected as the sole student for LYNKD Magazine's inaugural issue, contributing to creative direction and earning three first-place Sunshine State Awards. Defined the publication's brand, designed editorial layouts, and produced custom photogrpahy. Managed timelines and pitched concepts to stakeholders, securing approvals for the final publication.

Graphic Design Intern

ADT Headquarters

Hybrid (Boca Raton, FL)

Summer 2023

Enhanced ADT's brand presence through creative marketing initiatives, designing materials for ADT Solar direct mail reaching 65M+ impressions. Collaborated with cross-functional teams on projects with Google and MLB. Presented a Capstone campaign concept for a Google partnership to CEO and stakeholders, showcasing expertise in brand identity.

Freelance Graphic Designer

IMAX Entertainment

Remote (Orange, CA)

2022

Selected by SVP of Music at IMAX Entertainment to lead creative direction for deliverables relates to a high-stakes, confidential IMAX Music project, ensuring strategic alignment and deadline adherence in a dynamic environment. Elevated creative vision and visual clarity of project materials, boosting brand cohesion and impact.

Freelance Graphic Designer

Main + Rose

Remote (NC & CA)

2021-2022

Transitioned from intern to freelancer, creating branding materials for international luxury clients, including logos, social media content, web design, and more. Managed multiple projects, ensuring timely delivery and executing content strategies to boost engagement and maintain brand cohesion.

[03]

EXPERTISE

Typography, Color Theory, Print Methods, Branding, UX/UI, Photography, Creative Direction, Editorial, Photo Editing & Retouching, Video Production & Editing, Social Media, Motion, Packaging, Illustration, Creative Problem-Solving, Public Speaking, Project Management, Asset Management.

[04]

SOFTWARE

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Adobe XD, Premier Pro, After Effects, Lightroom, Substance 3D Stager, Glyphs, Keynote, PowerPoint, Google Suite, Microsoft Suite.

[05]

AWARDS

3x First Place Awards

Sunshine State Awards, 2024

2x Gold ADDYs

AAF, 2024

Silver ADDY

AAF, 2024

Selected Artist

BRiC, 2023